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Co-organized by:





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The 49th CONVENTION **& EXHIBITION** 20-22 MAY 2025 ICE BSD CITY

DELIVERING GROWTH WITH ENERGY RESILIENCE IN LOWER CARBON ENVIRONMENT

The 49th **SPONSORSHIP 2024 OVERVIEW** 20-22 MAY 2025 ICE BSD CITY TITANIUM SPONSOR PERTAMINA HULU ENERGI PLATINUM SPONSORS M) emp ExonMobil Mubadala MEDCOENERGI GOLD SPONSORS . ADES slb PETRONAS SILVER SPONSORS **RETAIL SPONSORS** . Superior GreenFire Energy Shell Catalysts & Technologies BeicipFranlabAsia JAPEX



INTERCONTINENTAL.

JAKARTA PONDOK INDAH

HS.

Hotel Santika

ICE-850 CITY

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JW MARRIOTT

JAKARTA

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THE RITZ-CARLTON

JAKARTA, MEGA KUNINGAN

PARTNERSHIP 2024 OVERVIEW

OFFICIAL KNOWLEDGE PARTNER

OFFICIAL TRANSPORTATION PARTNER

OFFICIAL HOTEL PARTNER

EPISODE

SERFONG

BR colorises

OFFICIAL FREIGHT FORWARDER

MERCURE

HOTELS

Atria

JHL

SOLITAIRE

DB SCHENKER

GLOBAL CCS INSTITUTE

Wood Mackenzie

HERLOOM

SERVICED RESIDENCE

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D5V

Global Transport and Logistics

TREMBESI

OFFICIAL MEDICAL PARTNER



The 49th

20-22 MAY 2025 ICE BSD CITY

PARTNERSHIP 2024 OVERVIEW



OFFICIAL POWERED BY Ubox OFFICIAL INTERNET PROVIDER Poratelindo VENDING MACHINE OFFICIAL MEDIA PARTNERS **AUT®MATE** ENERGY BUSINESS data Maps **detikcom** E//ERGY M Highlighte INAnews EVENTGUIDE.ID Indonetwork JKTONE News **News Indotrading** News.id **INFOBRAND**[•] D katadata.cold INDOPOS **JagatBisnis**.... TRIJAYA KORAN JAKARTA **KOMPAS**[®] KOMPAS.com **KOMPASTV** AMAPS & GLOBE MPPUTTH Kontan TAMBANG OIL&GAS ObsessionNews Petromindo.Com okezone 🔤 PEROMINER PLANT AUTOMATION **PropertyBank** VENUE RM.id SOUL OF Tribun news.... Rakyat Merdeka DER INDONESIA TheJakartaPost SIND ONEWS.COM smartfm 🛞 WARNA WARNI World WARTA KOTA

PARTNERSHIP 2024 OVERVIEW

3

• OFFICIAL UNIVERSITY PARTNER



• ASSOCIATION PARTNERS







OUR 2024 EXHIBITORS



And Many More

CHAIRPERSON QUOTE





As we look ahead to the Indonesian Petroleum Association (IPA) Convex 2025, we are reminded of the significant role that the energy sector plays in shaping Indonesia's future. The annual IPA Convex serves as a critical platform for industry leaders, policymakers, and stakeholders to converge, collaborate, and chart the course for the nation's energy landscape. In 2025, this event will take on even greater importance as we navigate the evolving challenges and opportunities in the global energy market, including the shift towards sustainability, technological advancements, and the need for strategic investments. The discussions and insights generated at this Convex will be instrumental in driving Indonesia's energy transition while ensuring energy security and economic growth.

As we gather for IPA Convex 2025, we are presented with a unique opportunity to not only reflect on the progress made but also to set the stage for the future of Indonesia's energy sector. The themes of innovation, sustainability, and collaboration will be at the forefront of this year's agenda, fostering dialogue that will shape policies and strategies for years to come. We invite all participants to engage actively, share their expertise, and contribute to the collective goal of a resilient and prosperous energy future for Indonesia.

Hariadi Budiman Chairperson IPA CONVEX 2025

EVENT INFORMATION



EVENT NAME ______

The 49th IPA Convex 2025

• EVENT THEME

DELIVERING GROWTH WITH ENERGY RESILIENCE IN LOWER CARBON ENVIRONMENT

EVENT DATE

20-22 MAY 2025 Tuesday-Thursday

• VENUE _____

Indonesia Convention Exhibition (ICE) BSD City

OFFICIAL WEBSITE ______

https://convex.ipa.or.id/

OPENING HOURS _

Exhibition (Hall 2, 3, and 3A) Day 1, 11:00 am - 5:00 pm * Day 2, 8:00 am - 6:00 pm * Day 3, 8:00 am - 5:00 pm * Plenary Session (Nusantara Hall)

Day 1, 11.00 pm - 5.00 pm * Day 2, 8.00 am - 5.00 pm * Day 3, 9.00 am - 12.00 pm *

Technical Program (Garuda Main Hall, 1st Floor)

Day 1, 1.00 pm - 5.00 pm * Day 2, 8.00 am - 5.00 pm * Day 3, 8.00 am - 5.00 pm *



IPA 2024 IN NUMBERS



IPA 2024 OVERVIEW

OVERVIEW

Gaining Momentum to Advance Sustainable Energy Security in Indonesia and the Region

Venue: Indonesia Convention Exhibition (ICE) BSD City Duration: Three days Frequency: Annually

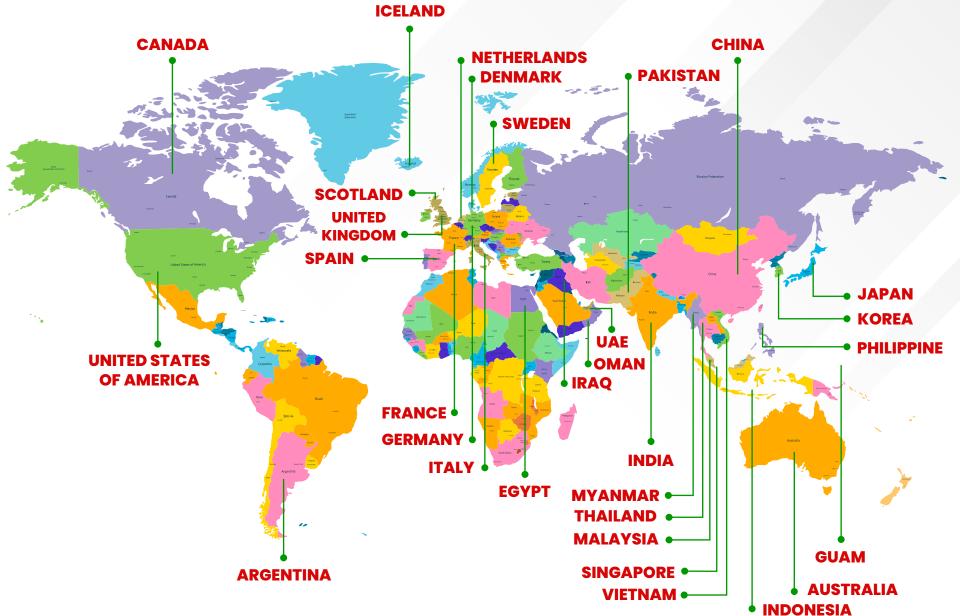
The IPA Convex is the most significant event in the oil and gas industry in Southeast Asia. It typically brings together industry professionals, government representatives, academics, and other stakeholders to discuss the latest trends, technologies, challenges, and opportunities in the sector.

During the convention and exhibition, participants often engage in various activities such as technical presentations, panel discussions, workshops, networking sessions, and the exhibition of products and services related to the oil and gas industry.

The event serves as a platform for knowledge sharing, collaboration, and business development within the Indonesian oil and gas sector. It plays a crucial role in fostering innovation, promoting investment, and advancing the sustainable development of the industry in Indonesia.

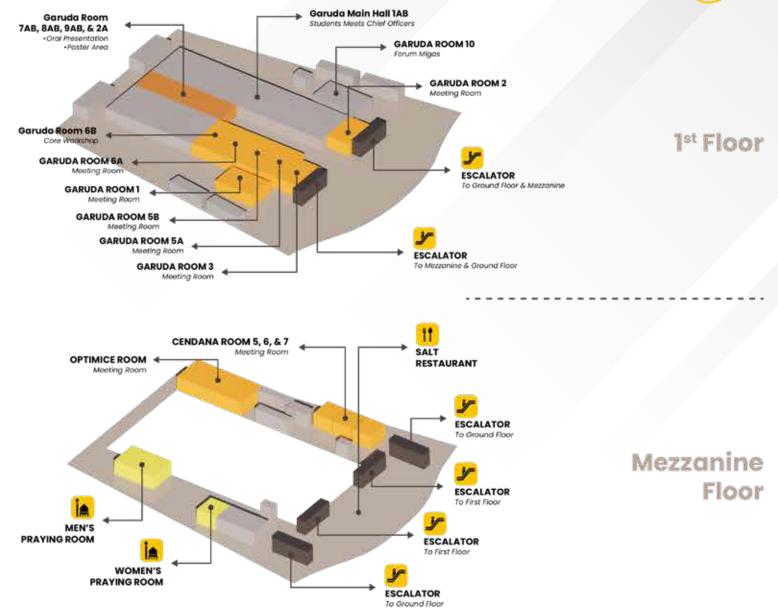
INTERNATIONAL COLLABORATION



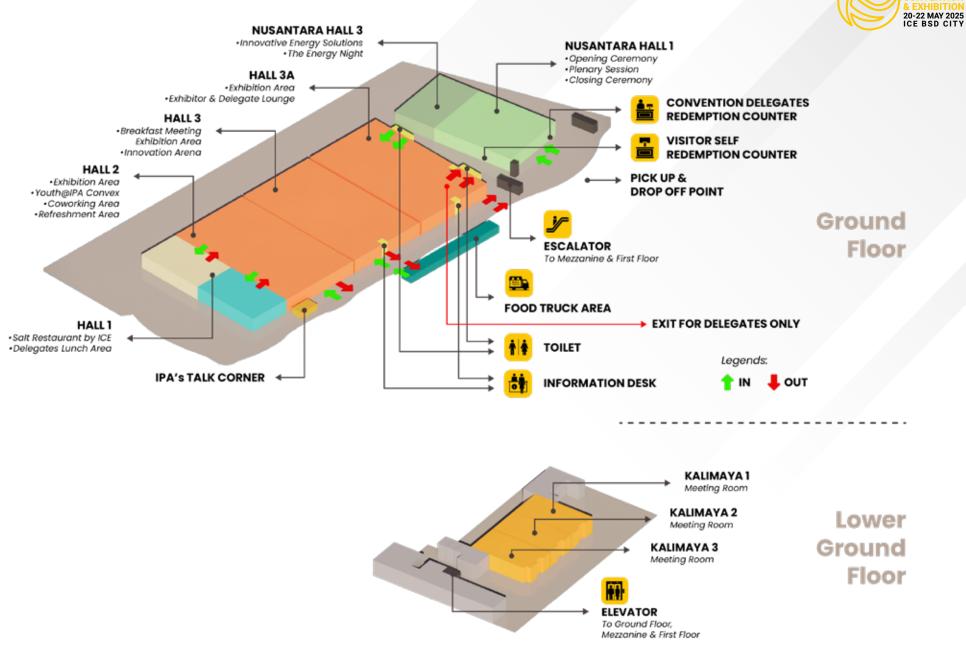


VENUE LAYOUT / SITE MAP





VENUE LAYOUT / SITE MAP



The 49th

CONVENTION



The Indonesian Petroleum Association Convention and Exhibition (IPA Convex) stands as Southeast Asia's pivotal oil and gas platform, hosting over 170 exhibiting companies and attracting more than 29,000 visitors. Over the course of 3 days at the Indonesia Convention Exhibition (ICE) in BSD City, IPA Convex actively encourages industry players and professionals to engage in discussions, workshops, and presentations centered around the latest advancements, challenges, and opportunities within the oil and gas sector.

This robust platform cultivates collaboration among experts, fosters business partnerships, and sparks innovation through interactive sessions and live demonstrations. Moreover, it serves as a central hub for unveiling pioneering solutions, exploring market trends, and addressing crucial issues that mold the industry's future. The convention features three key activities: Plenary Sessions, Technology Sessions, and Technical Programs.

Join as Convention Delegates

	DOMESTIC PROFESSIONAL DELEGATES (Domestic, KITAS, KIMS Holders) VAT Excluded	DOMESTIC STUDENT	OVERSEAS PROFESSIONAL DELEGATES	OVERSEAS STUDENT
EARLY BIRD	IDR	IDR	USD	USD
PRICE	6.900.000	420.000	870	140
NORMAL	IDR	IDR	USD	USD
PRICE	7.900.000	420.000	950	140

INCLUDE:

Convention kit & lunch

NOTES:

- Available for individual and group buying.
- Fees are valid for undergraduate students only. Uploading a copy of the student card and a statement letter from the university is required.
- Eligible to join the Opening Ceremony.

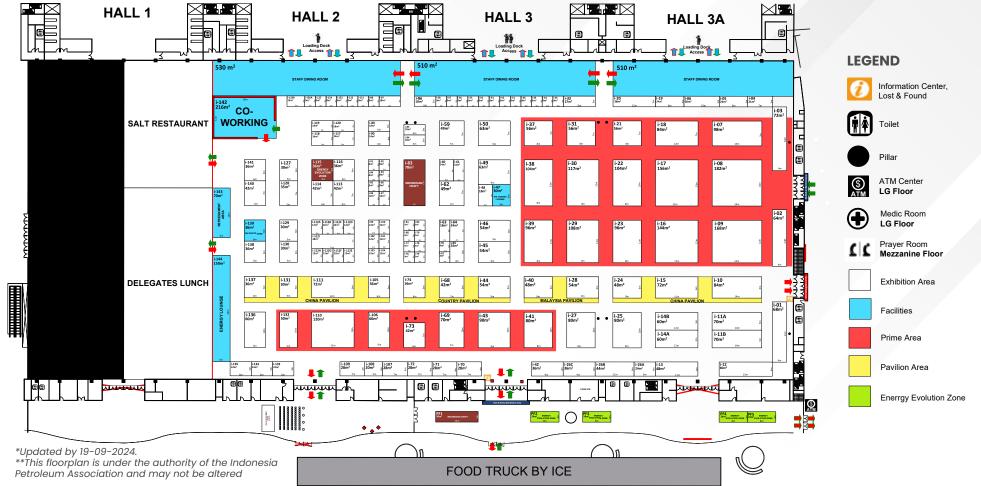


EXHIBIT NOW

ICE BSD City Hall 2, 3, & 3A 20 - 22 May 2025

EXHIBITION FLOORPLAN





Floorplan will be updated, scan here:



Book your exhibition space today ipaconvex@dyandra.com

SPACE ONLY PRICE

*All price exclude VAT

CUSTOMIZE YOUR SPACE

Our raw exhibit spaces offer a blank canvas for your brand. Design and build a unique booth with a minimum size of 9 sqm.

REGULAR AREA

- Affordable with Excellent Networking and Brand-building Opportunities
- Located in Less Prominent Areas
- Wide Selection

PRIME AREA (NEV) IDR 6.500.000 / sqm

- Strategic Location
- Exclusive Access Entrance & Exit
- Limited Availability
- High Traffic Visitors Zone
- Governments Located zone

*All pictures above are illustration only. Subject to change

EXHIBITORS BENEFITS





*Quantity Based on booth Size

Coffee Break

5 Ex Pr IP

Exhibitors Company Profile and Logo in IPA Convex Website

NEW AND EXCLUSIVE FOR PRIME AREA

Database & Data Visualization

(Visitor Information: Name, Job Title, Company, Country, Email, Purpose of Visit, Type of Business)



MOCKUP DATA BASE & DATA VISUALIZATION



ADDITIONAL CONSTRUCTION

STANDARD IMPROVED

This package provides a maxima construction and ideal for nine (9) square meters until thirty-six (36) sqm.

IDR 610.000 / sqm

Booth Display Entitlements:

- Furniture: Reception Desk, Folding Chairs, Brochure Rack, Wastepaper Baskets.
- Wall partition
- Carpeted Floor
- Fascia Board with Customized Company Name

All quantity based on booth size | *All price exclude VAT





*All pictures above are illustration only. Subject to change

ENERGY EVOLUTION ZONE

A dedicated area to highlight renewable energy companies to showcase the latest products





IDR 35.000.000/booth

Booth Display Entitlements:

- Furniture: Reception Desk, Chairs, Brochure Rack, Wastepaper Basket.
- Maxima Construction
- Carpeted Floor
- 1 Promotional Media (Poster) + Acrylic Frame
- Spotlight Lamp
- 2 Amp Electricity

All quantity based on booth size *All price exclude VAT

LEVEL UP YOUR BOOTH

OPTIONAL PACKAGE

Choose one of the package to level up your booth exposure!





IDR 35.000.000

Guide visitors to your booth with eye-catching

FLOOR STICKER

IDR 25.000.000

Expand your reach with SHARED HANGING BANNER

in high-traffic areas

IDR 15.000.000

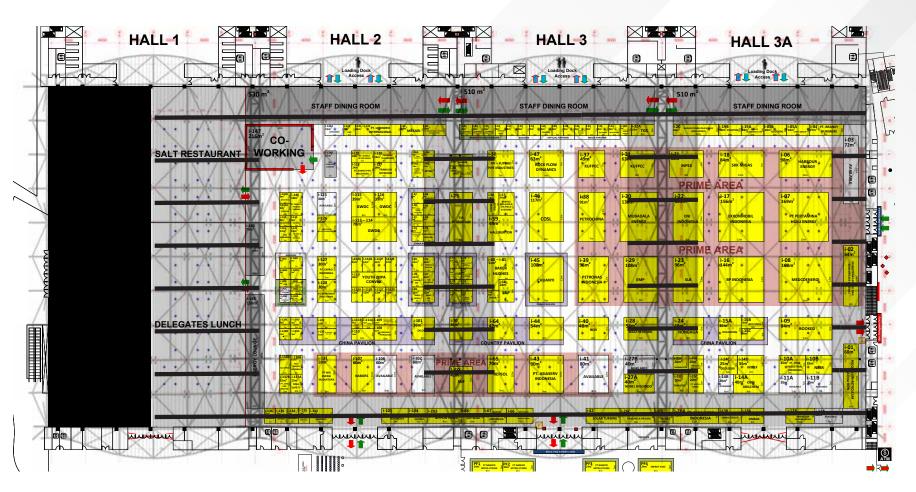
Promote your products or booth in two (2)

SOCIAL MEDIA POST

before or during IPA Convex

The 49th PA CONVENTION 20-22 MAY 2025 ICE BSD CITY

RIGGING REGULATION



RIGGING & TRUSS POINT

Rigging point only available after 9 meters from venue's wall.



No rigging point

RIGGING & TRUSS SYSTEM

Please note that only IPA Convex official rigging vendors are authorized to provide rigging construction services. Access Floor Plan Rigging here: https://bit.ly/FloorPlanEkstIPA25

VAT REGULATION



The calculation of the VAT percentage is determined on the date of the payment invoice. Payment cannot be made between *December 21st, 2024 and December 31st, 2024.*



INSURANCE & STATEMENT LETTER





Please submit your company's insurance policy covering booth and personnel during the event.

If your company does not have such insurance, please complete and sign the provided 'Statement Letter' and submit it along with Form A.

By signing the Statement Letter, you agree to assume full responsibility for any incidents, damages, or losses to your company's booth, workers, or belongings during the set-up and show days of IPA Convex 2025.

The organizer will not be held liable for any such incidents, damages, or losses.

FOR SPACE ONLY BOOTH

BEST BOOTH COMPETITION & EXHIBITION GUIDE SESSION



READY TO MAKE A LASTING IMPRESSION?

Join our workshop and learn how to create a booth that will captivate attendees and drive results. Discover the secrets of winning the Best Booth Design & Content Competition and gain the competitive edge you need to succeed at your next exhibition.





CHOOSE YOUR SPONSORSHIP PACKAGE

All-Inclusive Impact

Main Sponsorship

Maximize exposure with complete branding across all channels, priority booth location selection, and exclusive access to networking events and sessions.

Branding Opportunities

- Bundle Package
- Printed Retail Package
- Digital Retail Package

Retail Sponsorship

IPA Convex Program

Exclusive sponsorship opportunities across a range of programs at IPA Convex—from pre-event promotions to on-the-day highlights

Speaking Opportunity

Showcase your company's expertise on a prominent stage, sharing insights and innovations. Engage directly with a captive audience,



IPA CONVEX 2025







BENEFIT	TITANIUM IDR 765.000.000	PLATINUM IDR 561.000.000	GOLD IDR 459.000.000	SILVER IDR 357.000.000
XHIBITION				
Exclusive Opportunity to Select Booth Location		~	×	×
RANDING AND RECOGNITION				
Sharing Logo Placement on: Vertical Banners	×	×	6 (Six)	3 (Three)
Hanging Banners	×	×	2 (Two)	1 (One)
Main Entrance Gate		 Image: A second s	✓	
Giant Welcome Sticker on main entrance	✓	~		1
Help Desk & Media Counter				
Information Desk		✓	1	
Thank You Wall NEW	 ✓ 	 Image: A second s	✓	
Technical Program Gate				
Digital Floor Plan NEW		 Image: A second s		/
Logo Placement Giant Layout NEW		~		
Logo Placement on Delegates Redemption Center (NEW)		~		



BENEFIT	TITANIUM IDR 765.000.000	PLATINUM IDR 561.000.000	GOLD IDR 459.000.000	SILVER IDR 357.000.000
Logo Placement on Exhibition Main Entrance				_
Logo Placement on Totem Box Exit NEW				/
Logo Placement on Manual Book		/	1	J
National Newspaper	/		/	
Pillar QR Registration NEW		\	1	
Covention Delegates Notepad		×	×	×
Individual Logo Placement on:				
Outdoor Flag		\checkmark		
Vertical Banners	10 (Ten)	8 (Eight)	×	×
Hanging Banners	4 (Four)	3 (Three)	×	×
PROGRAM				
Road To IPA Convex 2025: Fun Run and Walk:				
Runners Invitations & Race Pack NEW	8 (Eight)	6 (Six)	4 (Four)	2 (Two)

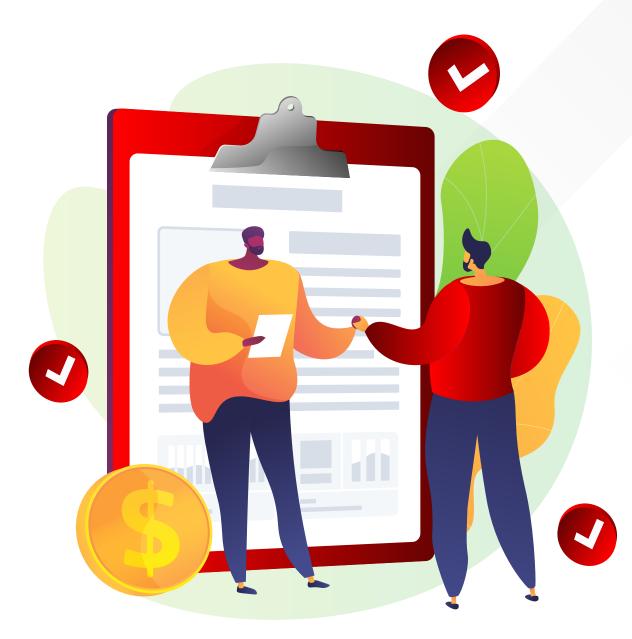


BENEFIT	TITANIUM IDR 765.000.000	PLATINUM IDR 561.000.000	GOLD IDR 459.000.000	SILVER IDR 357.000.000
ROGRAM				
Press Conference:				
Sharing Logo Placement on Press Conference Backdrop			\	
Opening Ceremony:				
Sharing Logo Placement and Corporate Clip before and after Opening Ceremony			✓	
Join on stage with VVIP on Opening Ceremony Session			×	×
(one) Reserved Seat for High-Level Representative During the Opening Ceremony NEW	\checkmark	\	×	×
Opening Ceremony Invitations	8 (Eight)	6 (Six)	4 (Four)	2 (Two)
Conference:				
Convention Delegate Passes	8 (Eight)	6 (Six)	4 (Four)	2 (Two)
Sharing Logo Placement before and after Session		_		
Dinner:				
The Energy Night Invitations	8 (Eight)	6 (Six)	4 (Four)	2 (Two)
Closing Ceremony:				
Sharing Logo Placement and Corporate Clip before and after Closing Ceremony	\checkmark	\checkmark		



BENEFIT	TITANIUM IDR 765.000.000	PLATINUM IDR 561.000.000	GOLD IDR 459.000.000	SILVER IDR 357.000.000
DIGITAL BRANDING				
Logo placement in IPA Convex's official website		~		
Redirect Company Website from Logo at Convex Website	1	1	~	
Wording on Press Release	✓		_	
Sharing Logo Placement on E-Schedule Plenary Session		 Image: A second s	\	
Sponsors Company Profile Featured in Event Website	✓	 Image: A second s	✓ ✓	
Welcoming Logo on Social Media (Cover template IPA Convex)	✓			





Our Retail Sponsorship Package provides your company with unparalleled visibility and engagement opportunities at IPA Convex 2025.

This retail sponsorship package is designed to elevate your brand's presence, generate new leads, and foster valuable connections within the industry.

RETAIL SPONSORSHIP PACKAGES



ITEM	PRICE	ITEM	PRICE
BUNDLE RETAIL SPONSC	RSHIP	PRINTED RETAIL SPC	NSORSHIP
CONVENTION BUNDLE RETAIL PACKAGE Sponsors logo will be placed on all Convention		Glass Door Sticker in Front of Hall 3A & 3	IDR 65.000.000
 items that will be distributed to IPA Convex delegates, includes: Convention Bag 	IDR 350.000.000	Advertising on Outdoor Pillar	IDR 75.000.000
PenNotepad		Advertising on Pillar Outside Exhibition Area	IDR 75.000.000
TPC BUNDLE RETAIL PACKAGE Sponsors logo will be placed around TPC		Customize Built-In Business Lounge	IDR 336.000.000
 venue, includes: Oral Presentation Schedule Hanging Banner on Technical Programs Area 	IDR 175.000.000	Logo Placement on Co-Working Space	IDR 150.000.000
CONVENTION RETAIL SPON	ISORSHIP	Logo Placement on Photo Booth Provided by Organizer NEW	IDR 100.000.000
Promotional Material for Selected Plenary Session NEW	IDR 75.000.000	Energy Lounge Backdrop	IDR 150.000.000
TPC RETAIL SPONSORS	HIP	Logo Placement on	IDR 75.000.000
Hanging Banner on Technical Program Area	IDR 100.000.000	Charging Station Box NEW Logo Placement on Lanyard	IDR 300.000.000

RETAIL SPONSORSHIP PACKAGES



ITEM	PRICE
PRINTED RETAIL SP	ONSORSHIP
Logo Placement on Lanyard Totem Box Visitor	IDR 75.000.000
Hanging Banner in Exhibition Area	IDR 50.000.000
MULTIMEDIA RETAII	. SPONSORSHIP
Logo Placement on Information Giant Screen	IDR 75.000.000
DIGITAL RETAIL SPO	ONSORSHIP
One-Time free material posting on IPA Convex's Social Media	IDR 15.000.000
Company E-Direct Marketing Blast (EDM)	IDR 15.000.000
Logo Placement on IPA Convex Website (Slide Banner)	IDR 50.000.000

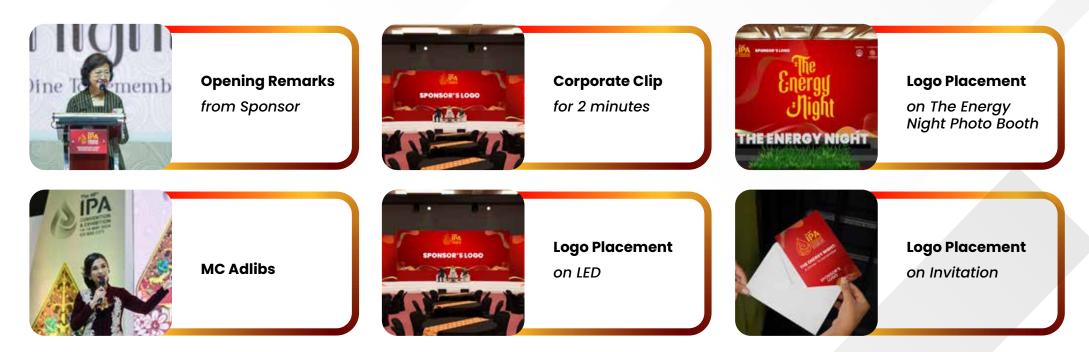
THE ENERGY NIGHT Rp 250.000.000



*All price exclude VAT

WHY YOU SHOULD SPONSOR THE ENERGY NIGHT?

The Energy Night at IPA Convex 2025 is more than just a gala dinner—it's the premier networking event for high-level decision-makers and key players in the oil and gas industry. Sponsoring this exclusive evening positions your brand at the forefront of the energy sector, showcasing your commitment to the industry while fostering connections with influential leaders



INNOVATIVE ENERGY SOLUTIONS

Main Theme: "Accelerate Production Increase with Lower-Carbon Solutions"

Innovative Energy Solutions serves as a premier platform to address energy sector challenges and showcase solutions, offering sponsors the opportunity to present their innovations to a targeted audience while sharing insights and strategies for the industry's future.

BENEFITS	INDEPENDENT SESSION IDR 200.000.000	GROUP SESSION IDR 75.000.000
Exclusive speaking opportunity in one session	60 Minutes per company	20 Minutes per company
Sponsor Logo Looping on LED screen before and after Sponsor session	~	
Stage announcement by MC during the session	\checkmark	 Image: A second s
Sharing logo placement on Innovative Energy Solutions Pillar		
Social Media Exposure of the session		
EDM (email direct message) about the session for 3000* database		
Free Delegates ID	2	1
Round Table reserved for VIP Guest	2	1



*All price exclude VAT

The 49th

20-22 MAY 2025 ICE BSD CITY

YOUTH PROGRAM SPONSORSHIP OPPORTUNITIES



*All price exclude VAT

DELIVERABLES ITEM

BRANDING AND RECOGNITION DURING PRE-EVENT

STUDENT DEBATE:

- Sponsor Logo Featured on Bumper Video Before and After Session
- Sponsor Logo Placement on Signage Throughout The Venue
- MC Adlibs During Session

IPA GOES TO CAMPUS:

- Sponsor Logo Featured on Bumper Video • Before and After Session
- Sponsor Logo Placement on Signage Throughout The Venue
- MC Adlibs During Session

STUDENTS MEET THE GLOBAL EXECUTIVES

- Sponsor Logo Featured on Backdrop
- Sponsor Logo Placement on Signage Throughout The Venue
- MC Adlibs During Session •

STUDENTS VISIT ON SPONSOR BOOTH

Once a Day

ΟΤΥ







ETTMETB





EXHIBITION HALL

ROAD TO IPA CONVEX 2025: RUN AND WALK SPONSORSHIP OPPORTUNITIES



ENEFIT DESCRIPTION LOGO EXPOSURE ogo Placement on Jersey ogo Placement on Tote Bag ogo Placement on Lanyard Medal	QTY 400 pcs
ogo Placement on Jersey ogo Placement on Tote Bag	400 pcs
ogo Placement on Tote Bag	400 pcs
	\checkmark
ogo Placement on Lanyard Medal	
	400 pcs
ogo Placement on Gate Balloon	
ogo Placement on Pacer Flag	
ogo Placement on Start & Finish anner	\checkmark
ogo Placement on Water Station & ruit Station Branding	\checkmark
PROMOTION	
ocial Media Promotion	



COMMERCIAL MEETING ROOM

IDR 60,000,000 FOR 3 DAYS *ALL PRICE, EXCLUDE VAT

Commercial Meeting Room is an ideal venue for strategic meetings and discussions in the oil and gas industry. With a professional atmosphere and complete facilities, this room supports various types of events.

Commercial Meeting Rooms located in Garuda, Kalimaya, and Cendana rooms.

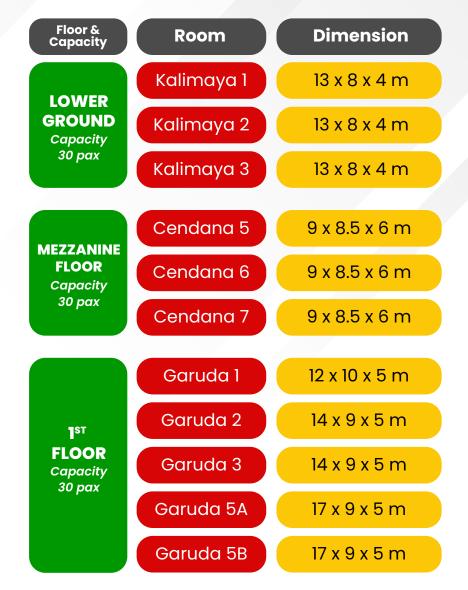
Included:

- 15 Coffee Break (Except for Optimice Meeting Room Package)
- Tables and Chairs
- Placement of your company's name on signage

TERMS & CONDITIONS:

- 1. The meeting room should be used exclusively for the client's meeting only. Not for special events or commercial.
- 2. Additional services such as coffee break or Audio Visual equipment rental can be requested separately and are subject to additional charges
- 3. Overtime charges may apply if the meeting extends beyond the scheduled time.
- 4. If there are any additional furniture or items, please confirm to organizer.
- 5. Furniture can only be booked based on the available catalog.





COMMERCIAL MEETING ROOM

Commercial Meeting Room is an ideal venue for strategic meetings and discussions in the oil and gas industry. With a professional atmosphere and complete facilities, this room supports various types of events.

Commercial Meeting Rooms Located in Optimice Room. Included:

- 15 Coffee Break (Except for Optimice Meeting Room Package)
- Tables and Chairs
- Placement of your company's name on signage

TERMS & CONDITIONS:

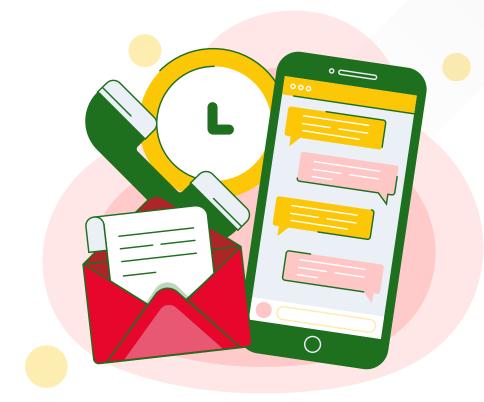
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- 3. Overtime charges may apply if the meeting extends beyond the scheduled time.





CONTACT US





For further information, please contact us, **ipaconvex@dyandra.com**

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For Convention:

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CONNECT WITH US ON SOCIAL MEDIA AND STAY UP-TO-DATE *#IPACONVEX2025*





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E: inquiries@ipa.or.id www.ipa.or.id



member of Dyandrasco.

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