

THE 46th IPA

CONVENTION & EXHIBITION

21 - 23 SEPTEMBER 2022

Jakarta Convention Center
(Hybrid Event)

Organizer:



Co-Organizer:



www.dyandra.com

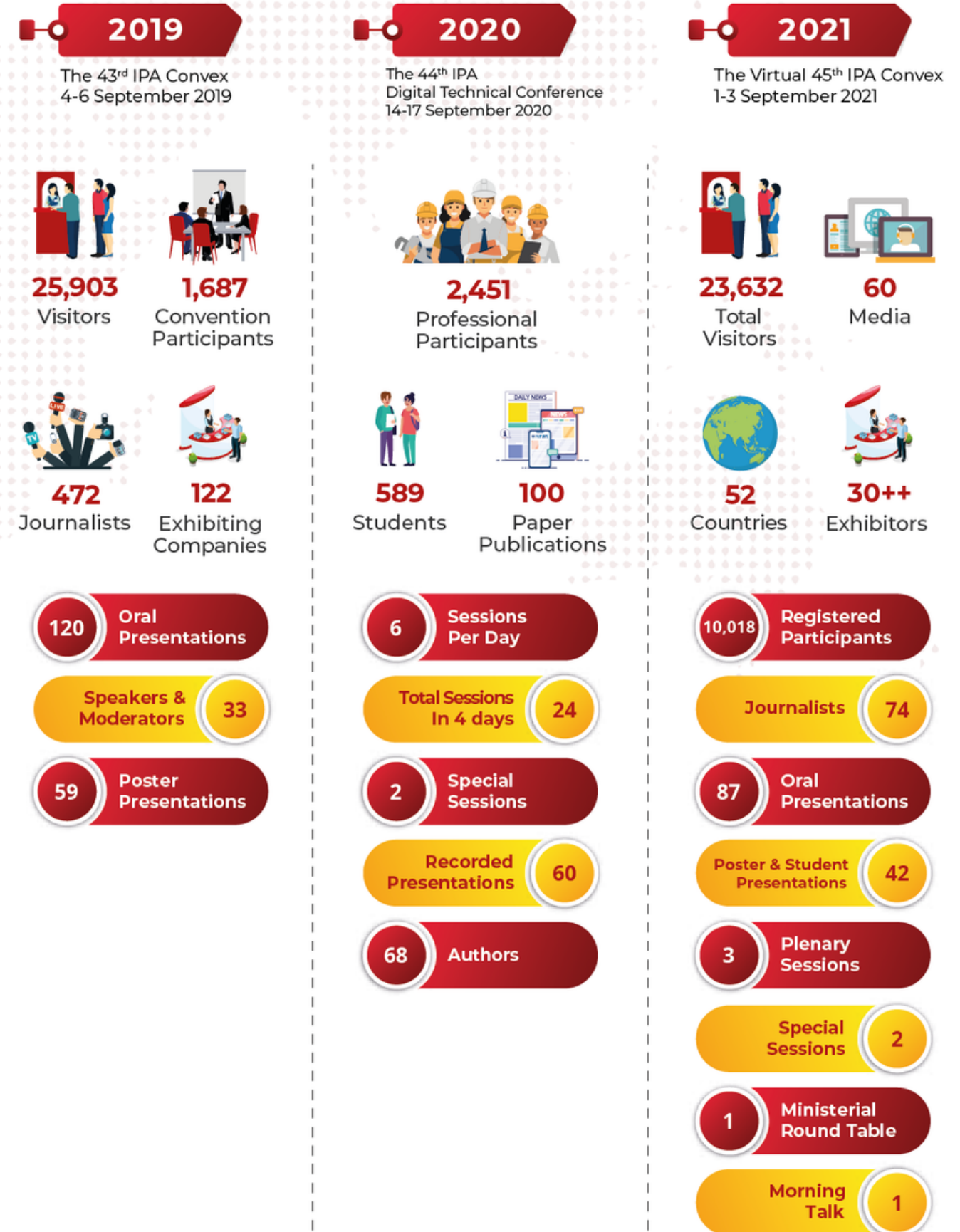
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THE 46th IPA CONVEX 2022

21 - 23 September 2022
Jakarta Convention Center

ADDRESSING THE DUAL CHALLENGE:
MEETING INDONESIA'S ENERGY NEEDS WHILE
MITIGATING RISKS OF CLIMATE CHANGE

THE IPA CONVENTION & EXHIBITION IN NUMBERS



About the IPA Convex 2022:

The Indonesian Petroleum Association – IPA organizes its Convention and Exhibition: IPA Convex, annually to address the need of the upstream oil and gas professionals for networking, gaining new knowledge and sharing experiences. In 2020 & 2021, due to the global pandemic circumstances, IPA Convex was converted to virtual edition, presented as IPA Digital Technical Conference. Over 100 papers and presentations were done over the period of 4 days, bringing together oil and gas professionals under one digital stream.

Coming to its 46th edition in 2022, IPA Convex will adopt a hybrid format, allowing online events to cater to wider possibilities and opportunities. IPA Convex 2022 will be held from 21 to 23 September 2022 at Jakarta Convention Center and also through the online platform. As the longest-serving event for the upstream oil and gas industry in Indonesia, IPA Convex is recognized by the industry to be the official and best channel to communicate and find updates on policies, market development and strengthen professional network.

WHY ATTEND ?

The IPA Convention & Exhibition successfully brings together key industry stakeholders, buyers & sellers, and government officials to share knowledge for impacting the future of oil and gas industry.

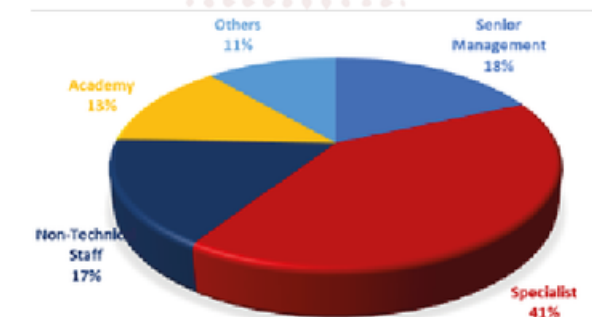
By attending, You will gain access and network with representatives including : governments, associations, operators, producers, importers, buyers, investors, and engineers.

Exhibitor Survey

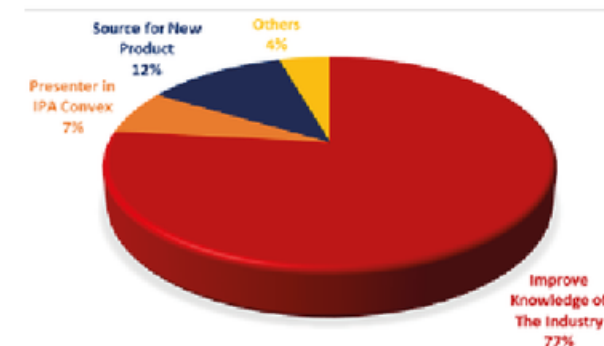
NATURE OF BUSINESS



JOB TITLE



PURPOSE OF VISIT



FAVORITE PROGRAMS



IPA CONVEX 2022 EVENT INFORMATION



Hybrid Event

Offline Convention & Exhibition at:
 Jakarta Convention Center
 Jl. Gatot Soebroto, Jakarta 10270 Indonesia

Online access through:
<https://convex.ipa.or.id>

Showdays

21 - 23 September 2022
 Time : 8 am to 4 pm
 Open to all Professionals

IPA CONVEX 2022 PROGRAMS

OPENING CEREMONY

DATE : WEDNESDAY, 21 SEPTEMBER 2022
 TIME : 10.00 AM - FINISHED
 VENUE : PLENARY HALL
 JAKARTA CONVENTION CENTER

*The President of the Republic of Indonesia is invited to open the 46th IPA Convention and Exhibition 2022.



TECHNICAL PROGRAM

DATE : WEDNESDAY - FRIDAY
 21 - 23 SEPTEMBER 2022
 VENUE : LOWER LOBBY AREA
 JAKARTA CONVENTION CENTER

A three day knowledge sharing forum for industry professionals, technical experts, and university students from around the world. The forum includes 80 oral presentations and 60 technical posters where these professional will be sharing their technical works.



PLENARY SESSION

DATE : WEDNESDAY - FRIDAY,
 21 - 23 SEPTEMBER 2022
 VENUE : CENDRAWASIH HALL
 JAKARTA CONVENTION CENTER

The plenary sessions convene top government officials, executives from global companies, and principals from prestigious consulting firms to discuss and seek resolution to the current industry issues and concerns.



CLOSING CEREMONY

DATE : FRIDAY, 23 SEPTEMBER 2022
 TIME : 3.00 PM - FINISHED
 VENUE : CENDRAWASIH HALL
 JAKARTA CONVENTION CENTER

Content :
 - Speech from the President of IPA
 - Report from the Chairman of the 46th IPA Convention & Exhibition 2022
 - Announcements and award presentations for the best papers and best booth.
 *to be confirmed



GALA DINNER

DATE : THURSDAY, 22 SEPTEMBER 2022
 VENUE : KASUARI LOUNGE, LOWER LOBBY
 JAKARTA CONVENTION CENTER

The Gala Dinner Provides participants a broad opportunities to network with industry peers, professionals, and stakeholders over a dinner with live and entertaining performances.



IPA CONVEX BEST BOOTH AWARD



EXHIBITION

DATE FOR INVITATION :
 WEDNESDAY, 21 SEPTEMBER 2022
 DATE FOR PUBLIC :
 THURSDAY - FRIDAY, 22 - 23 SEPTEMBER 2022
 TIME : 10.00 AM - 05.00PM
 VENUE : MAIN LOBBY, ASSEMBLY HALL
 JAKARTA CONVENTION CENTER

VIRTUAL EXHIBITION

To visit the Virtual Exhibition, please access through :
<https://virtualipaconvex.com>



LUNCHEON TALK

DATE : 21 & 22 SEPTEMBER 2022
 VENUE : CENDRAWASIH HALL
 JAKARTA CONVENTION CENTER

Luncheon talk provides insights from key stakeholders and government concerning the energy transition era.



BREAKFAST TALK

DATE : FRIDAY, 23 SEPTEMBER 2022
 TIME : 7.30 AM - FINISHED

Sharing from industry experts and concerning the future of Indonesia's Oil & Gas Industry.



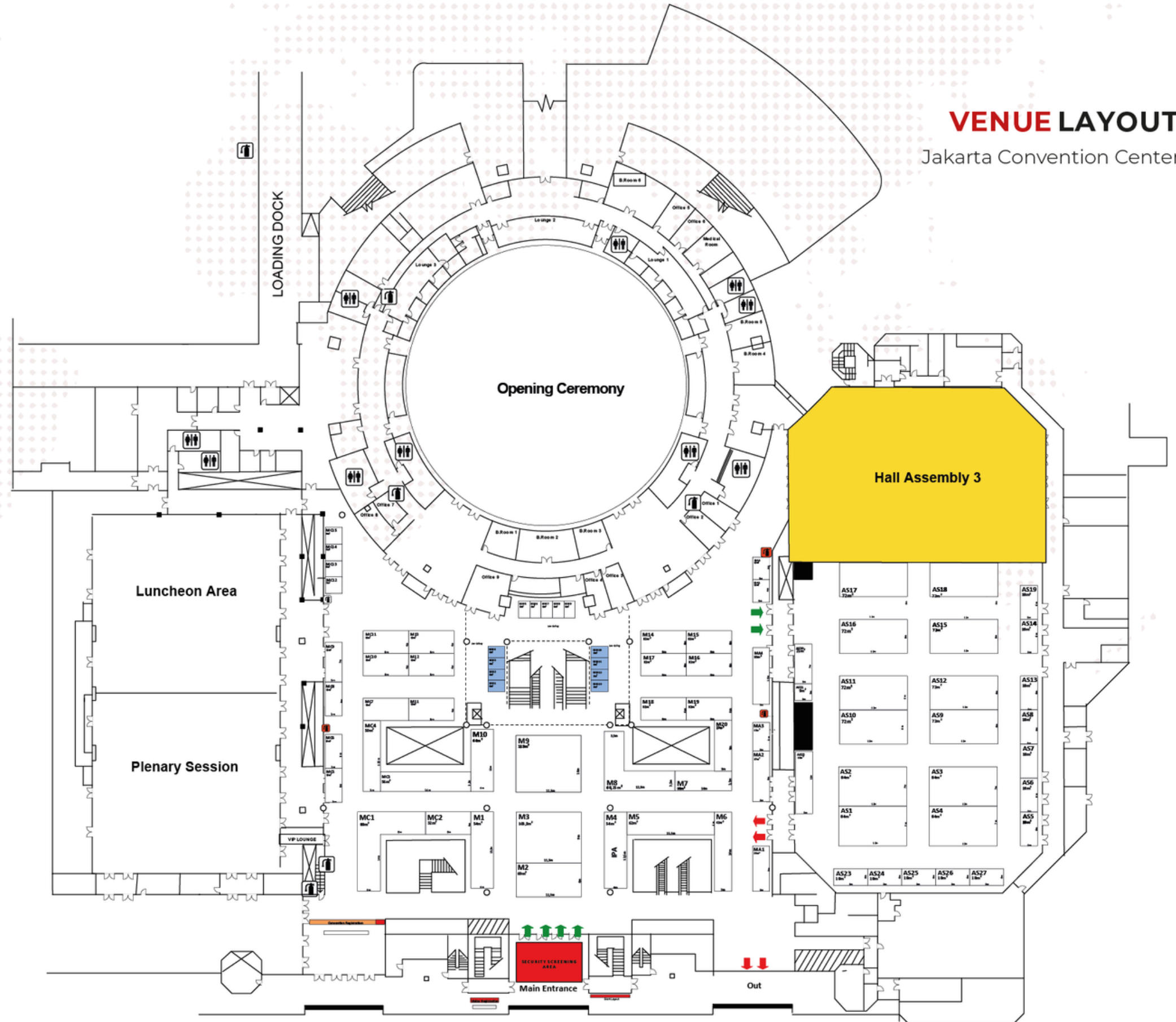
ABOUT THE EXHIBITION

The 46th IPA Convention & Exhibition will provide your company with a unique platform to showcase products and services to industry representatives from across the globe.

The Exhibition features technical seminars on the show floor, providing participating companies with access to the most relevant event attendees. Over three days, engage with new and existing clients, secure new business, and communicate with key stakeholders shaping Indonesia's Oil & Gas business, technologies, and solutions direct to industry buyers.

VENUE LAYOUT

Jakarta Convention Center



*Updated 21 January 2022

BOOK YOUR STAND NOW

For 2022, the IPA Convention & Exhibition returns to the Jakarta Convention Centre. Secure your exhibition booth to guarantee:

- Best available rate
- Prime location on the Venue

EXHIBITION BOOTH	PRICE * (SPACE ONLY & STANDARD BOOTH)
Main Lobby	IDR 6,300,000 / m ²
Assembly Hall	IDR 5,950,000 / m ²

*Exclude VAT 11% in thousand rupiah

*Exclude lunch, include coffee break

Notes: All booths located in Main Lobby are required to be constructed in Special Design of Standard Improved booth (with additional price IDR 400.000,-/m²)*

For further information, please contact : ipaconvex@dyandra.com

ABOUT THE CONVENTION

Indonesian Petroleum Association Convention and Exhibition (IPA Convex) is South East Asia's most important and largest oil and gas platform, that hosts more than 120 exhibiting companies and attract 25,000+ visitors In 3 days, to encourage the industry players and professionals, and also provide opportunities for networking and knowledge sharing about new technologies and services related to the oil and gas industry.

The convention will cover areas such as Oil & Gas industry updates and futures, the ongoing program of exploration activities in Indonesia, policies and regulations related to the industry, and relevant operational or support activities, as well as showcasing the latest innovations and technologies.

REGISTER NOW

Registration **	Offline Price		Online Price	
	Early Bird	Normal Price	Early Bird	Normal Price
Professional Delegates <i>(Domestic, KITAS, KIMS Holders)</i>	IDR 6,500,000.00	IDR 7,450,000.00	IDR 5,500,000.00	IDR 6,450,000.00
Professional Overseas Delegates	IDR 11,000,000.00	IDR 12,000,000.00	IDR 10,000,000.00	IDR 11,000,000.00
Student <i>(Domestic)</i> *	IDR 400,000.00	IDR 400,000.00	FREE	FREE
Student <i>(Overseas)</i> *	IDR 1,740,000.00	IDR 1,740,000.00	FREE	FREE

* Fees valid for undergraduate student only. Copy of a valid ID needs to be enclosed with the registration

** Fees do not include VAT 11%

For further information, please contact : conventionipa@dyandra.com

*updated 2 February 2022

HYBRID CONCEPT SPONSORSHIP PACKAGE (exc. VAT 11%)

NO	DESCRIPTION	PLATINUM IDR 450,000,000 (Single Company)	GOLD IDR 350,000,000 (Multiple Companies)	SILVER IDR 250,000,000 (Multiple Companies)
1	Corporate clip on screen on the Giant Information panel (Clip provided by the sponsor)	3 Minutes	2 Minutes	1 Minute
2	Corporate clip on Opening Ceremony session (Clip provided by the sponsor)	✓	✓	✓
3	Corporate brochures (provided by the sponsor) placed inside (the) goody bags on Opening Ceremony	✓	✗	✗
4	Free Invitations for:			
	Opening Ceremony invitations offline	8 (eight)	6 (six)	4 (four)
	Convention Program invitations offline	8 (eight)	6 (six)	4 (four)
	Industry Cocktail invitations offline	8 (eight)	6 (six)	4 (four)
5	Logo placement in national newspaper	1 (one) time	1 (one) time	1 (one) time
6	Logo placement in IPA Convex's official website	✓	✓	✓
7	Logo placement on Banners strategically placed around the JCC area :	25 (twenty five)	15 (fifteen)	8 (eight)
	Vertical Banners	10 (ten)	6 (six)	3 (three)
	Horizontal Banners	11 (eleven)	6 (six)	3 (three)
	Hanging Banners	4 (four)	2 (two)	1 (one)
8	Logo Placement on:			
	Registration counter	✓	✓	✓
	Entrance gate lobby area	✓	✓	✓
	Security counter	✓	✓	✓
	Entrance Gate JCC	✓	✓	✓
	Information Center	✓	✓	✓
	Wall of Fame	✓	✓	✓
	Backdrop Press Conference	✓	✓	✓
	Industry Cocktail Invitation	✓	✓	✓
	Photo frame of the industry cocktail	✓	✓	✓
	Technical Program Signage	✓	✓	✓
	Mobile Application	✓	✓	✓
9	Logo Placement on Multimedia :			
	Opening Ceremony	✓	✓	✓
	Plenary Session	✓	✓	✓
	Technical Session	✓	✓	✓
	Industry Cocktail	✓	✓	✓
	Closing Ceremony	✓	✓	✓
10	E-directory book with company profile	✓	✓	✓
11	Virtual Platform (www.virtualipaconvex.com):			
	Corporate clip on Giant Screen (provide by the sponsors)	✓	✓	✓
	Logo placement on Hanging Banner at Virtual Main Lobby	✓	✓	✓
	Virtual booth design (template design)	✓	✓	✓
	Booth features:			
	1. Company Profile	✓	✓	✓
	2. Virtual Content	✓	✓	✓
	3. Email features	✓	✓	✓
	4. Video display (YouTube Link)	✓	✓	✓
	5. CSR Corner	✓	✓	✓
	6. Quiz	✓	✓	✓

*Updated 2 February 2022

SPONSORSHIP OPPORTUNITIES

As an event sponsor, you will benefit from high-profile visibility and new business opportunities in pre-event, during the event, and post-event.

Our experienced team will work with you to identify integrated ways to showcase your expertise, technical knowledge, and strategic insights through branding, networking, and digital opportunities.

Reach and influence more than 25.000 attendees by positioning your brand as a leading player in the oil and gas industry.

WHY SPONSOR

- **Raise** brand awareness and influence the attendees.
- **Facilitate** business-to-business networking with key stakeholders and industry players.
- **Demonstrate** your company's cutting-edge technologies and strategic insights.
- **Gain** competitive advantage and differentiate from your competitors, and boost sales.

SPONSORSHIP OPPORTUNITIES

RETAIL OFFLINE PACKAGE (Exc. VAT 11%)

No	RETAIL OFFLINE SPONSORSHIP PACKAGES	PRICE	
		Price (IDR)	Price for
1	Logo Placement on Convention Bag	IDR 150,000,000.00	Multiple Companies
2	Logo Placement on Lanyard	IDR 150,000,000.00	Multiple Companies
3	Logo Placement on Pen	IDR 50,000,000.00	Multiple Companies
4	Logo on Coffee Break 3 Days Package	IDR 100,000,000.00	Multiple Companies
5	Logo Placement on Business Lounge	IDR 75,000,000.00	Multiple Companies
6	Logo Placement on Notepad	IDR 50,000,000.00	Multiple Companies
7	Logo Placement on Directional Signage	IDR 50,000,000.00	Multiple Companies
8	Logo Placement on Information Giant Screen	IDR 50,000,000.00	Multiple Companies
9	Logo Placement on Industry Cocktail	IDR 50,000,000.00	Multiple Companies
10	Logo Placement on Oral Presentation	IDR 50,000,000.00	Multiple Companies
11	Logo Placement on Poster Session	IDR 50,000,000.00	Multiple Companies
12	Logo Placement on Daily Coffee Break	IDR 35,000,000.00	Multiple Companies
13	Logo Placement on Technology Session	IDR 150,000,000.00	Multiple Companies
14	Sticker Logo on Standing Hand Sanitizer Dispenser	IDR 50,000,000.00	One Company
15	Logo Placement on 'You Are Here' Board (5 units)	IDR 75,000,000.00	Multiple Companies
16	Logo Placement on Special Session	IDR 120,000,000.00	Multiple Companies
17	Logo Placement on Charging Stations	IDR 45,000,000.00	Multiple Companies
18	Thematic Photo Booth provide by Organizer	IDR 75,000,000.00	Multiple Companies
19	Brochure Insertion on Opening Ceremony (the) goody bag	IDR 35,000,000.00	Multiple Companies

CSR (IDR 40,000,000.00) exc. VAT 11%

NO	BENEFITS
1	Exhibit space of 3x2 sqm with special design set up (Pavillion Style)
2	Electricity of 2 Ampere
3	1 Desk
4	2 Chairs
5	1 Brochure Rack
6	Company Name of Benefactor Displayed in the CSR Pavilion

RETAIL ONLINE PACKAGE (Exc. VAT 11%)

No	RETAIL VIRTUAL SPONSORSHIP PACKAGES	PRICE
		IDR
1	Corporate Logo on e-schedule and programs convention	IDR 75,000,000.00
2	Daily banner in the virtual lobby per day	IDR 75,000,000.00
3	Logo placement on TPC per class per day (Limited To 3 Sponsors) *	IDR 75,000,000.00
4	Daily logo placement In on plenary per day (Limited To 5 Sponsors)	IDR 75,000,000.00
E-DIRECT MARKETING BLAST		
1	Company E-direct marketing blast (EDM) from IPA Convex's database, design by Company (format Html), 3000 database.	IDR 35,000,000.00
OFFICIAL SOCIAL MEDIA		
News Update on Social Media IPA Convex, design by Company :		
1	Instagram Feed and Story	IDR 1,500,000.00
2	IG TV	IDR 500,000.00
3	Facebook	IDR 500,000.00
4	Twitter	IDR 500,000.00
5	LinkedIn	IDR 2,000,000.00
6	You Tube	IDR 1,500,000.00
OFFICIAL WEBSITE		
1	Slide Banner on IPA Convex Website for 7x24 hours	IDR 5,000,000.00
2	Editorial on CSR Menu - IPA Convex Website, News and design by Company format Pdf	IDR 5,000,000.00
3	Corporate e-brochure to download menu	IDR 10,000,000.00
4	Company Video, max 1 minutes	IDR 10,000,000.00
LOUNGE		
1	Virtual quiz	IDR 10,000,000.00

PROGRAMS SPONSORSHIP PACKAGE exc. VAT 11%

No	PROGRAMS SPONSORSHIP PACKAGES	PRICE	
		Price (IDR)	Price for
1	Exclusive Headline Sponsor of IPA 2022 Gala Dinner	IDR 75,000,000.00	Multiple Companies
	Sponsor Logo Displayed Onsite at Gala Dinner Venue :		
	Screen		
	Backdrop		
	Invitation Package		
	1 Tables Reserved at the Gala Dinner		
2	Logo Placement on Luncheon Talk	IDR 75,000,000.00	Multiple Companies
3	Logo Placement on Breakfast Talk	IDR 75,000,000.00	Multiple Companies

*Updated 2 February 2022



For further information, please contact Us:

Exhibition and Sponsorship enquiries :

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Convention enquiries :

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For Technical Program Committee : Mr. Rizky Mustiko at +62 821-2230-5814

Paper Registration enquiries :

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<https://convex.ipa.or.id>

CONNECT WITH US ON SOCIAL MEDIA AND STAY
UP-TO-DATE #IPACONVEX2022



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